## IN THE SPECIFICATION

Please replace the paragraph beginning at page 10, line 10, with the following amended paragraph:

Depending on the specific embodiment of the mobile phone and/or the processor unit incorporated therein and/or the implemented software for carrying out the inventive frequency-based rearranging of menu items, the stored new menu structure may be directly implemented within the phone or said calculated new menu structure may be proposed to the user for implementation prior to implementing the new menu structure. In the latter case, the user practically may confirm the implementation or not.